

Inviting to SOI 2023 at Naples

SOI & DEMI of the UNINA 2023 Conference

July 12(Wed.) ~ 15(Sat.), Conference Days, 2023, University of Naples Federico II, Naples, Italy

*Offline & Online Parallel(Basicly offline, but online joining is possible for those who cannot join offline)

* July 10(Mon.) ~ 11(Tue.), Open Innovation Academy of SOI 2023 Summer School (Free for SOI 2023 Participants)

(www.openinnovationtmc.org)

Sponsored by  

New Way of Open Innovation and Open Business Model after Pandemic for the Recovery of World Economy

Key Dates

Open Innovation Academy of SOI 2023 Summer School: July 10~11, 2023

SOI 2023 Conference Main Days: July 12~15, 2023

Keynote Speakers

 <p>Jason Potts (Australia)</p> <ul style="list-style-type: none"> Distinguished Professor, RMIT University, Australia Co-director of the Blockchain Innovation Hub at RMIT Chief investigator on the ARC Centre of Excellence for Automated Decision-Making and Society Presentation Theme: "The Innovation Commons: Theory, evidence and policy" 	 <p>Yongjiang Shi (UK)</p> <ul style="list-style-type: none"> Professor, University of Cambridge, UK Research Director, Centre for International Manufacturing Guangbiao Visiting Professor in Zhejing University Management School Presentation Theme: "How can Open Innovation and Industry Ecosystem Work Together to Achieve Sustainable Value Creation and Society Development?" 	 <p>Vincenzo Corvello (Italy)</p> <ul style="list-style-type: none"> Associate Professor, University of Messina, Italy Cofounder and former CEO of Beautiful Mind, an academic spin-off of University of Calabria Editor in chief of the European Journal of Innovation Management Presentation Theme: "Accelerating the recovery through Open Innovation and Corporate-Start-up collaboration"
 <p>Valentina Della Corte (Italy)</p> <ul style="list-style-type: none"> Full Professor, University of Naples Federico II, Italy Member of the Scientific Board of Directors of the Interdepartmental Centre for Tourism Research Disciplinary expert of National Agency for the evaluation of Universities and research institutes(ANVUR) Presentation Theme: "Open Innovation and Inter-firm collaboration" 	 <p>Venni V Krishna (India)</p> <ul style="list-style-type: none"> FASS at the University of New South Wales, Australia Editor-in-Chief of Science, Technology and Society(SSCI) Former Professor, Jawaharlal Nehru University, India Presentation Theme: "AI and Contemporary Societal Challenges: The Good, Bad and the Ugly" 	 <p>JinHyoo Joseph Yun (Korea)</p> <ul style="list-style-type: none"> Tenured Principal Researcher, DGIST & Principal Professor at Open Innovation Academy of SOI The founder of Open Innovation Dynamics; The author of Business Model Design Compass Organizing President of Society of Open Innovation: Technology, Market, and Complexity(SOI) Editor-in-Chief of Journal of Open Innovation: Technology, Market, and Complexity(JOIn)(Scopus) Presentation Theme: "Nudge to match between technology and market in open innovation dynamics"
 <p>SOI 2023 Industrial Tour and Cultural Tour Introduction</p> <ul style="list-style-type: none"> Industrial Tour: July 12(Wednesday), 09:30~14:30, Winery(wine industry), Via Panoramica, 6, Boscorecase (Napoli) Cultural tour: July 15(Saturday), 12:00~17:00, Walking Tour alongside the Naples Harbour Application: send email to openinnovationtmc@dgist.ac.kr 	 <p>Open Innovation Academy of SOI 2023 Summer School</p> <ul style="list-style-type: none"> July 10(Mon.) ~ 11(Tue.), 2023, Free for SOI 2023 Participants For Non-SOI 2023 Participants registration fee: Professors & Researchers-\$400; Students-\$200 For more lecture materials, please check at http://openinnovation-tmc.org/HOME/soitmc/sub/sub.htm?nav_code=soi1662618244 	 <p>Journal of Open Innovation: Technology, Market, and Complexity(JOIn, Citescore 2022: 7.5)</p> <ul style="list-style-type: none"> All keynote speakers' papers will be invited to the journal and the publishing fee will be covered by SOI. JOIn is publishing in Elsevier. Submissions via https://www.journals.elsevier.com/journal-of-open-innovation-technology-market-and-complexity

Special Sessions

<p>Special Session 1. TOURISM sector and Open Innovation and Open Business Model</p> <ul style="list-style-type: none"> Chair: Valentina Della Corte(University of Naples Federico II, Italy) 	<p>Special Session 2. FOOD Industry and Open Innovation</p> <ul style="list-style-type: none"> Chair: FABIANA SEPE(University of Naples Federico II, Italy) 	<p>Special Session 3. DIGITALIZATION for Open Innovation after Pandemic for the Recovery of World Economy</p> <ul style="list-style-type: none"> Chair: Giovanna Del Gaudio(University of Naples Federico II, Italy)
<p>Special Session 4. SUSTAINABILITY & Open Innovation</p> <ul style="list-style-type: none"> Chair: ENRICO DI TARANTO(University of Naples Federico II, Italy) 	<p>Special Session 5. Business Model Open Innovation and Capitalistic Economy after Pandemic</p> <ul style="list-style-type: none"> Chair: JinHyoo Joseph Yun(DGIST, Korea) 	<p>Special Session 6. Green Governance(ESG)</p> <ul style="list-style-type: none"> Chair: Weian Li(Nankai University & Tianjin University of Finance and Economics, China)
<p>Special Session 7. Platform innovation and Digitalisation</p> <ul style="list-style-type: none"> Chairs: Lei Ma(Nanjing Univ. of Science and Technology, China) & Zheng Liu(Cardiff Metropolitan University, UK) 	<p>Special Session 8. Innovation and Business Models in Emerging Economies</p> <ul style="list-style-type: none"> Chairs: Elina Gaile-Sarkane(Riga Technical University) & Inga Lapina(Riga Technical University) 	<p>Special Session 9. Innovation Diversity for Emerging Economies</p> <ul style="list-style-type: none"> Chairs: Natalja Lace(Riga Technical Univ. Latvia), Karine OGANISJANA(Riga Technical Univ. Latvia) & Yuan Yuan LIU (Riga Technical Univ. Latvia)
<p>Special Session 10. The open innovation mechanism in a future perspective</p> <ul style="list-style-type: none"> Chair: Ben Zhang(Huazhong University of Science & Technology, China) 	<p>Special Session 11. Open Innovation & HRM</p> <ul style="list-style-type: none"> Chair: Yuri Sadoi(Meijo University, Japan) 	<p>Special Session 12. Challenges and New Perspectives of Business, Technology and Management</p> <ul style="list-style-type: none"> Chairs: Deniss Ščeuļovs(Riga Technical University, Latvia), Viktorija Babiča(Riga Technical University, Latvia), Linda Saulīte(Riga Technical University, Latvia)
<p>Special Session 13. Digitally innovative and socially inclusive</p> <ul style="list-style-type: none"> Chair: Taesun Kim(HanYang University, Korea) 	<p>Special Session 14. Service, Regional Development, and Open Innovation</p> <ul style="list-style-type: none"> Chair: DaeCheol Kim(Hanyang University, Korea) 	<p>Special Session 15. Open Innovation and Business Model in Biomedical Industry</p> <ul style="list-style-type: none"> Chairs: Kwangsoo Shin(The Catholic University of Korea, Korea) & Harry Jeong (Central Research Institute of Dr.Chung's Food, Korea)
<p>Special Session 16. Gendered Innovation and Cross Cutting Issues in Science and Technology Governance</p> <ul style="list-style-type: none"> Chair: Hyomin Kim(Ulsan National Institute of Science and Technology(UNIST)) 	<p>Special Session 17. Valuation Methodologies for Sustainable Growth of Firms</p> <ul style="list-style-type: none"> Chair: Hun Park(KISTI, Korea) 	<p>Special Session 18. Innovation & Growth</p> <ul style="list-style-type: none"> Chairs: Kangwon Lee(Korea Institute for Advanced Study, Korea) & Seung Hoo Jin(Sumsung SDS, Korea)
<p>Special Session 19. Innovative Technology and Entrepreneurship</p> <ul style="list-style-type: none"> Chairs: DaeSoo Choi(Joongbu University, Korea) & Chang-Soo Sung (Dongguk University, Korea) 	<p>Special Session 20. Knowledge Management, Entrepreneurship, and Technology/Knowledge Transfer: The Perspective from Open Innovation</p> <ul style="list-style-type: none"> Chairs: Junghyun Yoon(Yeungnam Univ., Korea) & Sanghyun Sung(GyeongSang National Univ., Korea) 	<p>Special Session 21. Innovation Strategy in New Global and Digital Era</p> <ul style="list-style-type: none"> Chair: DongHoon Oh(Ministry of Trade, Industry and Energy, Office of Strategic R&D Planning, Korea)
<p>Special Session 22. ICT based environmental monitoring and climate change</p> <ul style="list-style-type: none"> Chair: Sang-Don Lee(Ewha Womans University, Korea) 	<p>Special Session 23. Digital Transformation and Global Open Regional Innovation & Pacing Industry, Servitization and Innovation</p> <ul style="list-style-type: none"> Chairs: Moosup Jung(Dong-A University, Korea) & Jung Hee Han(Hongik University, Korea) 	<p>Special Session 24. Digital Transformation of Traditional Business</p> <ul style="list-style-type: none"> Chair: Hee Dong Yang(Ewha Womans University, Korea)
<p>Special Session 25. Entrepreneurship in the era of the 4th industrial revolution & Innovation Management and Platform Research</p> <ul style="list-style-type: none"> Chairs: SungYong Choi(Hanyang University, Korea) & Junic Kim(KonKuk University, Korea) 	<p>Special Session 26. Open Innovation and Knowledge Management</p> <ul style="list-style-type: none"> Chair: Eungdo Kim(Chungbuk National University, Korea) 	<p>Special Session 27. Digital Government Innovation in South Korea-The Center of Intelligent Society and Policy, Seoul National University</p> <ul style="list-style-type: none"> Chairs: Dongwook Kim(Seoul National Univ., Korea) & Choong-Sik Chung(KyungSung Univ., Korea)
<p>Special Session 28. Business Model Competition Session</p> <ul style="list-style-type: none"> Chair: Juhyun Eune(Seoul National University, Korea) 	<p>Special Session 29. Sustainability oriented innovation</p> <ul style="list-style-type: none"> Chairs: Zheng Liu (Cardiff Metropolitan University,UK & Nanjing University of Science and Technology, China), Bo Yang (Swansea University, UK) 	<p>General Sessions</p>

Special Issue Journals

Journal of Open Innovation: Technology, Market, and Complexity(SCOPUS, Citescore Tracker: 7.3)

- Editor-in-Chief: JinHyoo Joseph Yun(jhyun@dgist.ac.kr)
- Managing Guest Editor: JinHyoo Joseph Yun(jhyun@dgist.ac.kr)
- Keynote speakers' papers will be invited to the journal

Science, Technology and Society(SSCI)

- Editor-in-Chief: Venni V. Krishna(v.krishna@unsw.edu.au)
- Managing Guest Editor: JinHyoo Joseph Yun(jhyun@dgist.ac.kr)

European Journal of Innovation Management(SSCI)

- * Special section for SOI 2023: 7 papers-"Open Innovation in times of disruption: new pathways after the pandemics"
- Editor-in-Chief: Vincenzo Corvello(vincenzo.corvello@unime.it)
- Managing Guest Editor: JinHyoo Joseph Yun(jhyun@dgist.ac.kr)

Designated General Issue Journals

- Journal of Evolutionary Economics(SSCI)
- * Editor-in-Chief: Uwe Cantner(uwe.cantner@uni-jena.de) et. al.
- * Designated Reviewer: JinHyoo Joseph Yun(jhyun@dgist.ac.kr)
- European Planning Studies(SSCI)
- * Editor-in-Chief: Philip Cooke(CookePN@cardiff.ac.uk)
- * Designated Reviewer: JinHyoo Joseph Yun(jhyun@dgist.ac.kr)
- Technological Forecasting and Social Change(SSCI)
- * Editor-in-Chief: Scott Cunningham (scott.cunningham@strath.ac.uk), Mei-Chih Hu (mchu@mx.nthu.edu.tw)
- * Former Editor-in-Chief: Fred Phillips(fphillips@saturn.yzu.edu.tw)
- * Designated Reviewer: JinHyoo Joseph Yun(jhyun@dgist.ac.kr)
- Knowledge Management Research & Practice(SSCI)
- * Editor-in-Chief: Giovanni Schiuma(schiuma@lum.it)
- * Designated Reviewer: JinHyoo Joseph Yun(jhyun@dgist.ac.kr)

For more information, please contact:

- Hosting Chair: Prof. Valentina Della Corte(University of Naples Federico II, Italy)
 - Contact: valentina.dellacorte@unina.it, (+39) 081-675370
- Hosting Office: Dr. Giovanna Del Gaudio(University of Naples Federico II, Italy),
 - Contact: giovannadelgaudio@gmail.com
 - Address: Department of Economics, Management, Institutions University Federico II of Naples, Via Cinthia - Monte Sant'Angelo, 26, 80126, Naples, Italy
- Organizing Chair: Prof. Dr. JinHyoo Joseph Yun (Principal Professor of Open Innovation Academy; President of SOI and Editor-in-Chief of JOIn; Tenured Principal Researcher, DGIST, Korea)
 - Contact: jhyun@dgist.ac.kr +82-53-785-4410, (mobile) +82-10-6697-8355
 - Organizing Office-SOI Secretariat: Dr. XIAOFEI ZHAO (Open Innovation Academy; Senior Researcher of DGIST, Korea)
 - Contact: openinnovationtmc@dgist.ac.kr +82-53-785-4414, (mobile) +82-10-4072-8595
 - Address: 333 Techno Jungang-daero, Hyeonpung-myeon, Dalseong-gun, Daegu, 42988, Korea